



Global Business Ethics 2.0

A ½ day workshop for ethics and compliance professionals seeking a next-generation global program.

Why 2.0?

This workshop introduces a paradigm shift from ethics and compliance programs driven by mono-cultural corporate policy to programs that acknowledge **differing cultural contexts**, allowing for communication and implementation strategies that **resonate with locations worldwide**.

From issues around intellectual property to business referrals and environmental standards, it's no longer as simple or easy as *"corporate policy mandates that we..."* or *"common sense would dictate..."* – it's about developing a unique skill set that enables ethics and compliance professionals to identify **unforeseen gray areas**, approach things from a **multicultural perspective**, incorporate solutions that are **both compliant and cross-culturally competent**, challenge the status-quo, and truly implement a **next-generation global program**.

It's time to move away from theory...
and take thought-provoking next-steps back for immediate implementation.



Target Audience:

- Global Ethics & Compliance Officers/Departments
- Local Ethics & Compliance Representatives
- Legal Teams & General Counsel
- People & Relationship Managers
- Business Leaders

Key Topics:

- Identify frameworks for navigating ethical challenges related to differing national cultures and contexts
- Explore tensions and synergies between national cultural contexts and global business ethics
- Overlay 9 national culture values lenses, a global business ethics lens, and the organization's core values
- Clarify participants' own cultural contexts as they relate to global business ethics

Benefits/Outcomes: Participants will...

- develop a greater and, in many cases, new understanding around how policies will play out and be seen in different national cultural contexts by well-meaning and conscientious employees,
- become more creative, empathetic, and effective in elaborating ethics and compliance messages for a global audience, and
- achieve greater insight regarding culture's impact on investigations and program planning in cross-national and cross-cultural scenarios.

Methodology:

Interactive case study resolution and action planning are key components of this classroom-based workshop. A *web-based* facilitator-led version of this workshop is also available using the Adobe® Acrobat® Connect™ platform, allowing for interactivity that parallels the classroom version.

Language & Culture Worldwide (LCW) is an intercultural consulting firm, helping organizations design and deliver training in the languages, locations, and cultures of their global workforce. Programs include topics such as global business ethics, global diversity, virtual teams, and cross-cultural competence. LCW also provides translation and localization services. Clients range from Fortune 100 corporations to non-profit organizations and government agencies. To learn more or to register for a Global Business Ethics workshop, call (773) 769-9595 or visit www.LanguageAndCulture.com.



Leveraging the *Cultural Detective*® Global Business Ethics tool

It's a multicultural world...
Are you ready?

