



# Leading a Culturally Competent Global Ethics Program <sup>TM</sup>

From intellectual property to conflicts of interest to environmental standards, it's no longer as simple or easy as "corporate policy mandates that we..." or "common sense would dictate..." – it's about developing a unique skill set that enables ethics and compliance professionals to identify the unforeseen gray areas that arise in a **global and multicultural** organization. Join us to learn how to incorporate solutions that are both compliant and cross-culturally competent, challenge the status-quo, become the organization that others benchmark against, and truly implement a next-generation global program.



**Duration:** 4-8 hrs

## Target Audience:

- Global Ethics & Compliance Officers/Departments
- Local Ethics & Compliance Representatives
- Legal Teams & General Counsel
- People & Relationship Managers
- Business Leaders

## Key Topics:

- Identify frameworks for navigating ethical challenges related to differing national cultures and contexts
- Explore tensions and synergies between national cultural contexts and global business ethics
- Overlay 9 national culture values lenses, a global business ethics lens, and the organization's core values
- Clarify participants' own cultural contexts as they relate to global business ethics

## Benefits/Outcomes:

 Participants will...

- (a) develop a greater and, in many cases, new understanding around how policies will play out and be seen in different national cultural contexts by well-meaning and conscientious employees,
- (b) become more creative, empathetic, and effective in elaborating ethics and compliance training and messages for a global audience, and
- (c) achieve greater insight regarding culture's impact on investigations and program planning in cross-national and cross-cultural scenarios.

## Methodology:

Interactive case study resolution and action planning are key components of this classroom-based workshop.



It's a multi-cultural world...  
Are You Ready? <sup>TM</sup>