



Traveling to the USA

Traveling to the USA provides business professionals with an orientation to the social, professional, and practical day-to-day realities of short-term assignments in the United States. Special attention is given to building credibility quickly and priorities for your first days and weeks on the ground in the US. The program also explores the ways that cultural differences and values can impact the workplace, social environment, and even basic communication. Topics include: social interaction and direct communication styles, the diversity of the US workforce, the influence of US history and geography on its business culture, and practical information on business protocols, transportation, money, etiquette, and networking.



Duration: 4-8 hours

Target Audience:

Executives, Managers, Implementation Teams, Auditors, SMEs, and other short-term travelers to the USA

Objectives:

- Learn American social and professional protocols that enable the traveler to acclimate and behave appropriately in key situations.
- Identify stages of growth and adjustment in a short-term international experience, including tips for managing the resulting stresses and strains.
- Understand business practices and attitudes that will be both visible and “below the surface” in the US, as well as strategies for integrating into this environment.
- Discuss practicalities such as transportation, dining, safety & security, and health issues.
- Identify resources for further self-directed learning and establish an action plan for achieving your highest priorities in the US.
- The small-group setting also allows for personal concerns to be addressed in an individual coaching-style environment.



It's a multi-cultural world...
Are You Ready?™