



Working with the USA

Working with the USA is a full-day workshop that orients anyone working with American businesses, team members, or consultants to the impact of American culture on business relationships. Special attention is given to the ways that American cultural values can impact collaboration, teamwork, and general business practices. Topics also include: Understanding the influence of your own culture on working with Americans, the influence of US history and American regional differences on the modern US workplaces, surviving American slang, “dimensions” by which research and experience have shown American culture tends to vary from other cultures. The program offers several fully-debriefed case studies to practice navigating successful business relationships with Americans.



Duration: 4-8 hours

Target Audience:

Managers and teams that supervise, collaborate with, or report to American team members, specifically in the modern virtual environment.

Objectives:

- Apply tools and frameworks to case studies that highlight the common challenges faced when working with US-American teams.
- Explore the historical, political, economic, and social institutions that have created the modern US-American work environment.
- Identify trends in the professional attitudes and behaviors at US-American organizations.
- Analyze and interpret sources of conflict between US-American and other teams.
- Strategize around improved virtual communication techniques.
- Plan for ongoing personal and professional development and relationship-building with the USA.



It's a multi-cultural world...
Are You Ready?™